

**Media Contact:**

Jordan DeChambre  
jordan@companybonline.com  
Cell: 414.530.6067  
Office: 414.750.7298

## Alta Peruvian Lodge Celebrates the Art of the Ski

**Alta, Utah** — It's not Vail. And that makes skiers at the Alta Peruvian Lodge pretty darn happy. From rows of ski boots that line the guest room corridors like little German shoes at Christmas to the quiet games of chess in the lobby, the Peruvian is a page out of the past. And who doesn't want to turn back the clock to a time when all that mattered was the powder and a crackling fire?

Described as "a camp for skiers" by ski-toting rookies and seasoned skiers alike, the golden age of skiing is alive and well at the Alta Peruvian Lodge. And after 66 years of pristine powder, the skiers-only paradise — owned by John Cahill and his family — is still the nation's top pick for serious skiers.

Unlike any other ski destination in Utah, Alta is all ski, all the time. The lodge, which is located at the base of the Alta Ski Resort and only 25 miles from Salt Lake City, naturally defines the Alta vibe for die-hard skiing enthusiasts who come together to share a passion. Think European-style accommodations (where it's common to find snow up to the middle of your window on the first floor) with communal hot tubs and pretty fantastic all-inclusive eats.

Widely-known as one of the oldest ski areas in the United States, Alta sees more than 500,000 visitors each year. Well known for its unique local color and personalities, the area boasts more than 500 inches of powder annually. Peaking at 10,550 feet, Alta offers 116 runs with vertical drops of 2,100 feet and 2,200 acres of skiable area.

Full-service accommodations include all-inclusive dining, an outdoor pool, hot tubs, sauna, shuttle service and genuine customer service. The lodge has also proved to be a family affair, with generations of guests coming back year after year to experience the powder and the Peruvian's inherent charm. Après ski involves the famous Peruvian bar, where locals and guests alike gather for tremendous beer on tap and a spirited game of 'Ring on a String' Toss.

Need a little fine tuning? The Ski Shop features some of the best gear around, and offers a full line of demo equipment for beginner to expert skiers. Plus, fully-certified ski techs (otherwise known as the "dudes") are on hand at the full-service Wintersteiger tune up shop.

Learn more at [www.altaperuvian.com/ski](http://www.altaperuvian.com/ski)

###

*Releases and high-res photography are available at [altaperuvian.com/media](http://altaperuvian.com/media)*